





ABOUT THE EVENT

At St. Thomas University, a proud Hispanic-Serving and Minority-Serving Institution, the Fashion & Food Showcase empowers diverse students through real industry experience. The 2025 event united fashion, food, and community with the debut of the McDCouture collection, drew 700+ guests, and generated over \$240,000 in value. More than 1,000 hours of student work led to confirmed enrollments, industry mentorship, and new career pathways—reflecting our mission to elevate the next generation of leaders through innovation and opportunity.

This limited-capacity experience will gather fashion and food influencers, corporate sponsors, business owners, prominent community members, and culinary collaborators, including featured chefs and food sponsors contributing to the evening's elevated dining experience.

Date: March 26, 2026

Location: St. Thomas University Gus Machado College of Business.

Theme: Genesis; Every Creation Has a Beginning.

Target Audience: 700+

OUR MISSION

The Fashion & Food Showcase is designed to advance St. Thomas University's mission of building ethical leaders for a global community. The event aims to create transformative learning experiences that unite industry, education, creativity, and community impact. Our goals include:

1. Deliver Experiential Learning Opportunities

Provide students with immersive, hands-on experiences in fashion design, culinary arts, event production, and professional communication—preparing them to become ethical, industry-ready leaders.

2. Facilitate Industry Mentorship & Connections

Create meaningful opportunities for students to connect with designers, corporate partners, chefs, entrepreneurs, and creative professionals who can guide, mentor, and inspire them toward internships, careers, and leadership development.

3. Promote Campus Growth & Visibility

Strengthen the visibility of the Fashion, Culinary, and Hospitality programs by welcoming industry leaders, prospective students, and community partners—showcasing the university as a hub for innovation, diversity, and ethical leadership.

4. Raise Funds for Experiential Learning & Global Education

Support study-abroad programs, conference attendance, and professional field experiences that broaden student perspectives and prepare them to engage thoughtfully and ethically in a global business environment.





FOOD VILLAGE

Food Village Sponsor Opportunities

Main Food Village Sponsor

Exclusive naming rights:
“The [Brand] Food Village”





THE BRAND FOOD VILLAGE

WHY SPONSOR THE FASHION AND FOOD SHOWCASE?

A High-Impact Partnership With a Mission-Driven Hispanic-Serving & Minority-Serving Institution.



Amplify Your Brand

Reach 700+ guests including fashion & food influencers, corporate leaders, business owners, philanthropists, and community decision-makers.

Support Experiential Education

Your sponsorship fuels hands-on learning in fashion, culinary arts, retail innovation, and global study—directly shaping ethical leaders for a global community.

Access Emerging Talent

Engage with STU's diverse, industry-ready students for internships, recruitment, mentorship, and collaborative projects.

Demonstrate Community Impact & CSR

Partner with a federally recognized Hispanic-Serving and Minority-Serving Institution committed to access, empowerment, and educational equity.


Strengthen Miami's Creative Ecosystem

Align your brand with Miami's growing fashion, food, and hospitality innovation hub.

Be Part of a Signature, High-Visibility Event

A unique fusion of fashion and culinary excellence with strong media visibility, premium VIP moments, and an elevated guest experience.

SPONSORSHIP PACKAGES



Logo placement on promotional materials including name/logo displayed rotating on the LED screens at the event


Presenting Sponsor

\$50,000

Premier visibility

10 VIP Tickets

Runway acknowledgment with speaking opportunity



Custom Signage for the VIP area

VIP Lounge Sponsor

\$7,500

Premier visibility

4 VIP Tickets



Logo placement on promotional materials name/logo displayed rotating on the LED screens at the event


Culinary Experience Sponsor

\$20,000

Premier visibility at Food Village

6 VIP Tickets

Runway acknowledgment




Logo placement on all promotional materials including name/logo displayed rotating on the LED screens at the event

Photo Booth Sponsor

\$20,000

4 VIP Tickets

Name/logo branded on the final photo from the booth.



A branded rear-view tag will hang on every guests car a valet pick up wishing the guest a safe drive home, and the name/logo of sponsor.

Valet Sponsor

\$25,000

Premier visibility and logo displayed on the LED Screen at the event

Car display on the Jorge Rico Plaza for guest arrival

6 VIPS tickets



Logo placement on cocktail napkins used at all of the bars for the event

Cocktail Napkin Sponsor

\$2,500

4 VIP Tickets

Runway acknowledgment name/logo displayed rotating on the LED screens at the event



Logo placement on all promotional materials including name/logo displayed rotating on the LED screens at the event


Fashion Show Sponsor

\$25,000

Dedicated posts and stories on all social media.

6 VIP Tickets

Media /STU and final fashion show video with speaking opportunity



Logo placement on all tables

Floral Sponsor

\$2,500

4 VIP Tickets



Logo placement on promotional materials

Student Travel Sponsor

\$20,000

Premier visibility at Food Village and at Fashion show

6 VIP Tickets

PAST SPONSORS





St. Thomas University Gus Machado
Miami Gardens, Florida.
2026

